

PLEASE READ THE FOLLOWING NOTES AND CONDITIONS CAREFULLY AS THE CONDITIONS WILL FORM THE BASIS OF THE CONTRACT FOR OUR DIGITAL MARKETING SERVICES.

1. DEFINITIONS

In these Clauses:

"**Amendment**" means a change to the Content of Marketing Services;
"**Banner**" means an online Marketing Services linked to a website promoting your goods and/or services as more particularly described in the applicable Product Description;
"**Business Day**" means a day other than Saturday or Sunday, or a day which is generally recognised as a public holiday in the United Kingdom;
"**Business Hours**" means 9:00am to 5:30pm on each Business Day;
"**CCAR**" means the Consumer Credit (Marketing Services) Regulations 2004 or the Consumer Credit (Marketing Services) Regulations 2010, as applicable;
"**Charges**" means our charges for performing the Services;
"**Clauses**" means these contractual conditions;
"**Confidential Information**" means any information of a confidential nature disclosed by one party to the other in connection with the disclosing party's business including, but not restricted to, information relating to customers, suppliers, employees, financial affairs, prices, know-how, secret processes and inventions;
"**Confirmation of Order**" means a document, web page or electronic communication that we issue to you to confirm acceptance or cancellation of your Marketing Services Order;
"**Content**" means all content, including, without limitation, any and all of the text, graphics, images, logos, photographs, layout, design, shading, colouration, animation, characterisation, audio, video and audio-visual material constituting or intended to be in Marketing Services;
"**Contract**" means the contract comprised by these Clauses and the documents listed in clause 2.1;
"**Created Material**" means any material or item created or provided by us for you as part of the provision of Services, including by way of example and not limitation, copy, content and designs for a web site or social media platform;
"**Database**" means an electronic database in which details relating to you or Marketing Services may be stored for the purposes of our providing the Services;
"**Effective Date**" means the date on which the Services are first provided by us to you or made available to Users unless otherwise specified in the applicable Product Description;
"**Financial Services Regulatory Regime**" means the regime (regulated by the Financial Services Authority pursuant to the Financial Services

and Markets Act 2000 ("FSMA") and other laws) which governs the conduct of business and the advertising and promotion of financial products and services;

"**IPRs**" means (a) all copyrights, patents, rights in trade marks, design rights, database rights, rights in know-how, trade secrets, rights in confidential information (whether registered or unregistered); (b) applications for registration, and the right to apply for registration, renewal, extension, division or reissue, for any of these rights; (c) and all other intellectual property rights and equivalent or similar forms of protection existing anywhere in the world;

"**Malware**" means any software designed to infiltrate or damage a computer system, without the owner's informed consent, including but not limited to "trojans", "worms", "logic bombs" and "cancelbots" as the same may be generally understood within the computing industry from time to time and any other malicious and unwanted software;

"**Marketing Services**" means the marketing services referred to on the Marketing Services Order and any marketing services created in connection with the Services;

"**Marketing Services Order**" means a document, webpage or electronic communication which you complete (or we complete on your behalf) and which you then submit to us, under which you offer to purchase one or more Services from us;

"**Online Account**" means a facility we may provide to you so you can, *inter alia*, manage your Marketing Services and view your account information and important documents via an online dashboard or other facility;

"**Our Group**" means us, each of our subsidiaries, our holding company and any subsidiaries of such holding company as defined in section 1159 of the Companies Act 2006.

"**Product Description**" means the description, product rules and terms and conditions applicable to a particular product or service we provide, contained within a separate document;

"**Proprietary Material**" means any of your (or a third party's) copyrighted material, brand names, trade or service marks, devices or logos;

"**Rate Card**" means a price list issued by us from time to time giving the prices of our Marketing Services;

"**Service Month**" relates to Marketing Services made available to you on a monthly rolling basis and means the period of one (1) month, starting on the start date of your Marketing Services, and each subsequent month after that.

"**Services**" means the services we agree to perform under a Contract;

"**Service Specification**" means a specification which sets out the details of a Service which is available to you pursuant to these Clauses and which may be in the Product Description;

"**Supplier**" means a third party supplier with which we may contract in relation to the provision of any Services including, for example, a search engine or a third party advertiser or publisher;

"**Telephone Call**" means the call between you and a representative of ours during which you will have confirmed your agreement to purchase the Services from us. During the Telephone Call our representative will have made it clear that your agreement during the Telephone Call would result in the creation of a contract, and provided you full details of the services, payment terms, your rights of cancellation (where applicable) and any other matters which we consider relevant.

"**Term**" means the period from the date of commencement of the Service during which the Service will be provided, where that is not on a continuous basis, whether on a monthly, annual or other rolling period as set out in the Service Specification .

"**Third Party Data**" means data we obtain for use under licence from third party organisations and which may be used to assist in the provision of Services and which may be displayed to Users in association with other material relating to you including by way of example and not limitation cartographic data used to display location maps, 3D city models and street cam images;

"**us**" means **Johnston Publishing Limited**, a company incorporated in England with registered number 01919088 and having its registered office at Unex House - Suite B, Bourges Boulevard, Peterborough, Cambridgeshire, PE1 1NG. and "**we**" and "**our**" has a corresponding meaning;

"**User**" means a person who sees or uses the output of any Marketing Service we provide to you; and

"**you**" means the person, company or other organisation (named on the Marketing Services Order as the customer) who offers to purchase one or more Services or a person, company or other organisation who or which enters into a Contract with us for the provision of Services; and "**your**" shall have a corresponding meaning.

2. THE CONTRACT, COMMENCEMENT AND DURATION

2.1 When you order Services from us, you enter into a Contract with us.

The Contract is made up of:

2.1.1 the applicable Product Description;

2.1.2 the Rate Card;

2.1.3 these Clauses;

2.1.4 the Telephone Call during which you placed your order (where applicable);

2.1.5 your order.

2.2 In the case of conflict between any of these documents, priority shall be given in the order in which they appear above. The Contract applies to the exclusion of all other written or verbal representations. Except as expressly provided in these Clauses, none of our employees or agents have authority to agree any change to a Contract, or make representations other than those contained within policies or materials authorised by us.

2.3 Subject to clause 12.1, the Contract shall be deemed to have been formed on the conclusion of the Telephone Call. Should you fail to cancel this agreement in accordance with Clause 12.1, this agreement will be deemed to have been accepted by both parties and both parties will be bound by the provisions of the Contract.

2.4 Unless it is terminated earlier in accordance with these Clauses, the Contract will continue on a monthly rolling basis indefinitely or, where otherwise specified in the applicable Service Specification, for the Term or until terminated by you or us, in accordance with the Contract.

3. OUR RESPONSIBILITIES

3.1 Subject to these Clauses, we shall provide or arrange the provision of the Services using the reasonable skill and care of a competent provider of services of the types of Services ordered.

3.2 **In the delivery of some Marketing Services, we will work with partners who are based, and may process data, outside of the EEA. In such circumstances we will ensure that our partners confirm compliance with all relevant EU data protection**

requirements.

4. YOUR RESPONSIBILITIES

4.1 Subject to these Clauses, you shall:

- 4.1.1 pay our Charges for each Service you have ordered in accordance with Clause 6;
- 4.1.2 supply us with an accurate and valid business name;
- 4.1.3 supply us with a valid business address;
- 4.1.4 provide to us any Content and relevant information that we require from you (we may ask you to upload it via your Online Account);
- 4.1.5 where the nature of a Service requires your periodic attention, including without limitation file clearing and maintenance to your own computer hardware or systems to receive or maintain that Service, perform and take such appropriate steps;
- 4.1.6 even where we create the final content for you, ensure that all Content provided to us by you is legal, decent, honest and truthful, and complies with: (i) The British Code of Advertising, Sales Promotion and Direct Marketing; (ii) any and all guidance, codes or other regulations made available by any competent authority having jurisdiction over or responsibility for the regulation of advertising, including, without limitation, Ofcom, PhonepayPlus, or the Advertising Standards Authority; and (iii) is in conformity to the values of our brand (to be found at <http://www.johnstonpress.co.uk/terms-conditions>);
- 4.1.7 even where we create the final content for you, ensure that all Content provided to us complies in all respects with the provisions of all statutes and statutory instruments applicable to any Marketing Services intended for display on a Service, (including without limitation) the Consumer Protection from Unfair Trading Regulations 2008, The Business Protection from Misleading Marketing Regulations 2008, the Trade Description Act 1968, the Consumer Credit Act 1974, Local Government (Miscellaneous Provisions) Act 1976, the Surrogacy Arrangements Act 1985, FSMA, FSMA (Financial Promotion) Order 2005 and the CCAR;
- 4.1.8 ensure that all and any requests for Amendments to your Marketing Services are made to us in writing on your own business stationery (communications sent using corporate email accounts are acceptable), via our sales representative or in the manner specified in the applicable Product Description. We do not accept any liability or responsibility for failure to action a request for Amendment where such request is, in our reasonable opinion, garbled, indecipherable, unclear or has not been received by us;
- 4.1.9 supply all Content in a suitable format as specified on our website; and
- 4.1.10 ensure that all electronic files have been produced using properly licensed software and are free from Malware;
- 4.1.11 ensure that the business operated by you in connection with which you make use of the Services is operated in accordance with all applicable laws and that you have in place all relevant permissions, licences and consents;
- 4.1.12 ensure that where any Content provided by you relates to a third party, that you have the express consent of that third party to submit the Content for publication;
- 4.1.13 ensure that where you provide, or give permission to display images as part of the Content, that you are the legal owner or licensee of such images;
- 4.1.14 ensure that no Content or conduct of you, your agents or employees shall amount to unlawful discrimination whether in respect of sex, race, age, disability sexual orientation or religion and belief or otherwise; and
- 4.1.15 even where we create the final content for you, ensure that all Content and Proprietary Material does not contain any data that is infringing, obscene, threatening, libellous, defamatory, tortious or otherwise harmful to third parties, including but not limited to content or material harmful to children or which violates third party privacy or proprietary rights.
- 4.2 If your activities, conduct, advertising or promotion fall within the Financial Services Regulatory Regime, (and you are solely responsible for so determining) you must confirm to us that you have complied with all applicable legislation, rules and Codes of Practice.
- 4.3 Under no circumstances shall we have any responsibility for ensuring the compliance of your Marketing Services with all relevant regulatory regimes and, without prejudice to any other provision of these Clauses, you shall indemnify us without limit for any failure by you so to do.

4.4 Call Tracking Number (CTN) Service

4.4.1 If you have ordered a Service or have taken a contract on which we offer or require a Call Tracking Number, we may make available to you a telephone number ("CTN Number") for the duration of such Service (at a minimum) using our reasonable endeavours from the

Effective Date (the "Minimum Period").

4.4.2 Each CTN Number must be used exclusively in relation to the Service mentioned in the Marketing Services Order. Persons calling the CTN Number will be connected to you via your existing fixed line telephone number as nominated by you during the fulfilment process.

4.4.3 The Call Tracking Number Service will, using our reasonable endeavours, commence from the Effective Date as stated on the Marketing Services Order and will continue for the Minimum Period. For the purposes of this Clause "Call Tracking Number Service" means the service provided to you to monitor the effectiveness of the relevant Marketing Services, such service may be enhanced or modified from time to time in our reasonable discretion.

4.4.4 Calls utilising the CTN Service may be monitored and / or recorded for training quality and verification purposes.

5. MARKETING SERVICES AND AMENDMENTS

- 5.1 The nature of any Marketing Services depends on the Services you have ordered. Details of the Marketing Services which will be provided are set out in the Service Specification.
- 5.2 Amendments may only be made in the circumstances and as set out in the relevant Service Specification. In any event, we do not accept any liability or responsibility for failure to action a request for Amendment where such request is, in our reasonable opinion, garbled, indecipherable, unclear or has not been received by us.
- 5.3 Even where we create the Marketing Services for you, your attention is drawn to your responsibilities under Clause 4 above. In addition, where you have provided us with a brief or instruction for the development of Created Material as part of a Service it is your obligation to ensure that the Marketing Services incorporating the Created Material do not and will not during the term infringe, contravene or otherwise impair the rights of any third party and will not contain any data that is infringing, obscene, threatening, libellous, defamatory, tortious or otherwise harmful to third parties, including but not limited to content or material harmful to children or which violates third party privacy or proprietary rights. You are solely responsible for all your advertised services and products.
- 5.4 We reserve the right to delete any material from Marketing Services where we have reasonable grounds to believe that the owner or controller of such material or business has withheld or withdrawn permission for your use of the same. In these circumstances, deletion shall not be deemed to be a breach of our obligations under the Contract.
- 5.5 You agree that we may include any trade mark or brand belonging to you and specified by you in the Marketing Services Order.
- 5.6 You acknowledge that we cannot guarantee any specific positioning for Marketing Services or any leads from or responses to such Marketing Services. You acknowledge that our past performance is not indicative of any future results you may experience.
- 5.7 We may, where relevant, investigate your online activities, account and any Marketing Services Order that you place with us, for click-fraud or other such invalid click activity. You undertake to provide us with reasonable assistance in all such matters.
- 5.8 You grant us and any Suppliers permission to utilise an automated software programme to retrieve and analyse websites associated with the Service to enable the evaluation of Marketing Services quality and serving purposes.
- 5.9 We work with Suppliers to publish and make Marketing Services available as part of the relevant Services ordered by you. In this respect you acknowledge that:
- 5.9.1 we may not be able to provide any Marketing Services in certain circumstances where you do not meet the relevant criteria of a relevant Supplier;
- 5.9.2 we do not have any control or exercise influence over a Supplier's own services;
- 5.9.3 the positioning of Marketing Services may be at the sole discretion of the Supplier and we may have to make modifications to Marketing Services where such modifications are required by the Supplier in order to fulfil the relevant service;
- 5.9.4 the same target audience may be offered to more than one advertiser;
- 5.9.5 we shall have the right at any time to reject, or remove any Marketing Services or Content for any or no reason. In addition, we may modify the size and/or format of Marketing Services (i) to the extent reasonably required to comply with the technical specifications and/or policies related to any Supplier (including without limitation modifying image Marketing Services in the manner set out in this Contract); and/or (ii) where you have authorised us to optimise campaign performance generally;
- 5.9.6 submission of the Marketing Services to Suppliers can take time

for inclusion;

5.9.7 a Supplier's service may cease or change from time to time due to mergers, acquisitions, winding up or other similar events; and

5.9.8 our Suppliers will not be responsible for, or have any liability to you in connection with, any use or misuse of Content, Proprietary Material or Created Material.

You understand that such events are beyond our control and agree that we will not have any liability to you for the impacts that these may have.

6. PAYMENT

6.1 Payment for Services will be arranged and agreed during the Telephone Call. Where this is not done, no Marketing Services will be provided until cleared payment has been received in accordance with Clause 6.4 and no credit facility will be offered by us.

6.2 We shall send you a monthly statement by e-mail. You are responsible for accessing your Online Account and checking your statements.

6.3 Charges are in Pound Sterling (£) exclusive of VAT which, if payable, will be added to your invoice and which you must pay in addition.

6.4 Payment shall mean the receipt by us at our principal place of business (or elsewhere as we may direct) of a single or recurring credit/debit card payment or by way of a Direct Debit from your bank account to our bank account.

6.5 If a reduction is shown in respect of a promotional offer on a Marketing Services Order and you continue to meet all the terms of eligibility relating to that promotional offer then the Charges shall be reduced by the amount shown but not otherwise. Terms of eligibility of promotional offers will be made available on request.

7. LIMITATION OF LIABILITY

7.1 You acknowledge and agree that computer and telecommunications systems are not uninterrupted or fault free and we do not make any representation or warranty in relation to such systems. You further acknowledge and agree that occasional periods of downtime for repair, maintenance and upgrading may be required and we cannot therefore guarantee uninterrupted provision of Services. We will take all commercially reasonable steps to minimise any such periods of interruption or non-availability.

7.2 You acknowledge and agree that we make no warranty and give no representation of any kind in relation to Third Party Data and we accept no responsibility or liability for inaccuracy in or arising out of Third Party Data.

7.3 You acknowledge and agree that we accept no responsibility or liability in respect of the Supplier in connection with any use or misuse of Content, Proprietary Material or Created Material.

7.3 Nothing in the Contract shall limit or exclude liability in respect of death or personal injury caused by negligence or fraudulent misrepresentation.

7.4 Save as provided in this Clause 7, we shall not be liable, to the maximum extent permitted by applicable law, for any of the following losses or damage (whether arising in contract, tort (including negligence) strict liability, or otherwise, and whether such losses or damage were foreseen, foreseeable, known or otherwise):

7.4.1 loss of revenue;

7.4.2 loss of actual or anticipated profits (including for loss of profits on contracts);

7.4.3 loss of anticipated savings;

7.4.4 loss of business;

7.4.5 loss of opportunity;

7.4.6 loss of goodwill;

7.4.7 loss of reputation;

7.4.8 loss of, damage to or corruption of data or software;

7.4.9 wasted expenditure; or

7.4.10 any indirect or consequential loss or damage (including, for the avoidance of doubt, where such loss or damage is of the type specified in Clauses 7.4.1 to 7.4.9).

7.5 Save as provided in Clause 7.3, our entire liability under the Contract shall not exceed the total Charges paid by you for the Service that is the subject of the claim.

7.6 All conditions and warranties stated in the Contract shall replace all other conditions, warranties or other terms concerning the supply or purported supply of, failure to supply or delay in supplying the Services which but for this Clause 7.6 have effect between us and you or would otherwise be implied into or incorporated into the Contract, whether by statute, common law or otherwise, all of which shall be excluded to the maximum extent permitted by law (including, without limitation, the implied conditions, or warranties).

7.7 Save as provided in Clause 7.3, if we make an error in, or omission

of or from Content we provide to you (provided that such error or omission does not arise as a result of a failure by you to comply with your obligations under the Contract), we will correct this as soon as reasonably practicable upon receipt of written notification and without charge to you. Further, we may reduce the Charges for such Service as is fair and reasonable having regard to the nature of the error or omission or extend the duration of the Contract without charge to you. Save as provided above, this represents the full extent of our liability to you in respect of errors in or omissions from Marketing Services.

8. INDEMNITIES

You will at all times and on demand fully indemnify us and keep us fully indemnified from and against any losses, and/or liabilities in relation to any proceedings, claims, demands, damages, fines, costs, expenses and charges, which are incurred or suffered by us or our employees or agents arising out of your conduct, including, but not limited to, any breach of the Contract and claims threatened or made against us arising as a result of your non-compliance with any of your representations, warranties or obligations set out in the Contract, including without limitation any breach by us of any contract we have with a Supplier which results from any act or omission by you.

9. CHANGES TO THE SERVICES

9.1 We are committed to the constant improvement of our products and services. Notwithstanding our right to suspend or terminate the Services in accordance with Clauses 10 and 12, we may modify any of the Services from time to time without prior notice but in so doing we will try not to diminish the value and utility of the Services to any material degree. If we consider, acting reasonably, that such modification is likely to have a serious detrimental effect on your financial position, we will notify you of such modification and you shall have the option to:

9.1.1 agree to the modification and continue to receive the Services; or

9.1.2 terminate the Services and you will be entitled to a refund of that part of any Charges you have already paid to us and which relates to a period after the date that the Services have terminated.

9.2 We may from time to time amend these Clauses. The updated version of the Clauses will be made available on our website together with their effective date. You agree to visit our website regularly to find out about any changes. If you do not agree with any legal change to these Clauses you may notify us in writing within fourteen (14) days of the date of the notice being posted on our website to terminate the Contract, and thereafter, we will give you a proportionate refund of the Charges for the remaining period.

10. SUSPENSION OF THE SERVICES

10.1 Without prejudice to any other rights we may have, we may suspend the Services in whole or part, and without notice, in circumstances where:

10.1.1 we (in our sole discretion) consider any content provided by you or other material (including without limitation a weblink or your linked website) is unlawful, misleading, offensive, prejudicial or inflammatory; is likely to expose us to claims or liability, lead us into prosecution, criticism, or disrepute or cause us embarrassment; infringes our rights or the rights of third parties or does not comply with our then current advertising guidelines and policies or if the display of such content or other material does or would, in our reasonable opinion, be likely to mislead, offend, or disadvantage a User or otherwise misrepresents the nature of the goods or service being advertised or the place or places from which you conduct business; or

10.1.2 you fail to pay our Charges in accordance with Clause 6; or

10.1.3 we have reasonable grounds to believe that the owner of any IPRs within the Content of your Marketing Services or material has withheld, withdrawn or failed to give his permission for your use of the same.

10.2 Any period during which we may suspend the Services will continue until the circumstances giving rise to our right to suspend the Services ceases to subsist or until the Contract is terminated in accordance with Clause 12.

10.3 In the event we take action under Clauses 10.1.1 to 10.1.3, you will continue to be obliged to pay any Charges owing or that arise during the period when the Service is suspended.

11. GENERAL WARRANTY AND GRANT OF RIGHTS

11.1 Without prejudice to your other rights and obligations, you represent, warrant and undertake throughout the term of the Contract that:

11.1.1 you have and will continue to have the authority to enter into the Contract and to perform your obligations in accordance with it;

11.1.2 you are acting and shall act in a business capacity on behalf of your business and not as an individual or as a consumer;

11.1.3 the Contract is entered into and shall be operated solely for legitimate business activities;

11.1.4 you have obtained and shall continue to hold all rights, permission and consents to enable Our Group to use the Content (including any data or copyright works as referred to in Clause 4) and all IPRs in it, in accordance with these Clauses and;

11.1.4 Content, Proprietary Material and Created Material (even where we create the final content for you) will not contain any data that is infringing, obscene, threatening, libellous, defamatory, tortious or otherwise harmful to third parties, including but not limited to content or material harmful to children or which violates third party privacy or proprietary rights.

11.2 You grant to Our Group, its agents and service providers, for the duration of your Marketing Services, a worldwide, irrevocable, royalty free, fully paid up, transferable, non-exclusive licence (and right to sublicense) to copy, reproduce, use, communicate to the public, publish, distribute, transmit, stream, download, adapt, modify and reformat all such IPRs and Content (including any data, copyright works and any other materials referred to in Clause 4) for the purposes of:

11.2.1 providing the Services to you;

11.2.2 displaying Marketing Services (whether in whole or in part) by any means, and across any media whether now known or invented after the date of the Contract on products, services and information provided by Our Group which may include the display of your Content and IPRs on third party properties and platforms to whom we syndicate or otherwise distribute Marketing Services; and

11.2.3 marketing, research and promotional activities.

11.3 We may:

11.3.1 disclose to such persons as we reasonably consider to be the owner of IPRs in Content provided by you, your intention to use such IPRs and you give your irrevocable consent to such disclosure; and

11.3.2 ask you to provide us with suitable documentary evidence that will reasonably satisfy us of your entitlement to make use of IPRs, and to permit us to make use of IPRs on your behalf, and you agree to provide such evidence upon request.

11.4 Nothing in these Clauses provides for any transfer or assignment of ownership of any IPRs.

11.5 You acknowledge that we own all IPRs in our websites or the Database.

11.6 Unless otherwise specified in the applicable Product Description, all IPRs in Created Material, shall be owned by us, whether or not the Created Material is derived or developed from material supplied as Content.

11.7 Ownership of the IPRs in Created Material does not pass to you and you will not be entitled to use Created Material in any form or in any media unless otherwise provided in this Contract.

11.8 Where you have provided us with a brief or instruction for the development of Created Material it is your obligation to ensure that the Content incorporating the Created Material does not and will not during the term infringe, contravene or otherwise impair the rights of any third party, including but not limited to content or material harmful to children or which violates third party privacy or proprietary rights.

12. TERMINATION

12.1 You may cancel the Services at any time by giving notice to us within 14 working days of receipt by you of the Marketing Services Order. In the event of such cancellation you will be entitled to a full refund of any Charges you have already paid to us, under deduction on a pro-rata basis of the cost of any services provided during such period, if we elect so to make such a deduction.

12.2 Without prejudice to Clauses 9 and 10, we may terminate any or all of the Service or part thereof, at any time by providing you not less than fourteen (14) days' notice of such termination. In the event of such termination, you will be entitled to a refund of that part of any Charges you have already paid to us and which relates to a period after the date that the Services or part thereof have terminated.

12.3 We may terminate all or part of the Services with immediate effect by giving written notice to you if:

12.3.1 you commit a material breach of any provision of the Contract, or a series of breaches of the Contract which when taken together amount to a material breach of the Contract, provided that in the case of a breach which is capable of remedy you fail to remedy the breach within fourteen (14) days of receiving a written request to do so;

12.3.2 you cease or threaten to cease to carry on the whole or any part of your business or are unable to pay your debts as they fall due;

12.3.3 If you are a limited company, you convene a meeting of your creditors or a resolution is passed or proposed for your voluntary

winding up or a petition for your compulsory winding up is presented or proposed; if you are a person, firm or a partnership, you, or any one of you, convene a meeting of your creditors or a resolution is passed or proposed for an individual voluntary arrangement for you or any one of you, or a petition for your, or any one of your, bankruptcy is presented or proposed;

12.3.4 an administrator, receiver, manager or supervisor of a composition or scheme is appointed or applied for by you or any one of you;

12.3.5 you undergo a change in control (other than as a result of reorganisation, amalgamation or reconstruction without insolvency);

12.3.6 you are the subject of a receiving order in bankruptcy (or in Scotland are sequestrated or in Northern Ireland are adjudicated bankrupt) or suffer execution, distress, any form of diligence or seizure to be levied or effected on or against your premises, assets or effects;

12.3.7 we suffer from any event or circumstance which is beyond our reasonable control or which we could not reasonably be expected to have taken into account at the date of the Contract, and which results in or causes our failure to perform any or all of our obligations under the Contract; or

12.3.8 you provide an address (including a branch address) or business name that is not a genuine trading address or a genuine business name, as the case may be.

12.4 Where Services are made available to you on a try-before-you-buy basis, you are entitled to terminate those specific Services upon giving notice to us on or before the opt out date applicable to those Services. The opt out date will be stated on your Marketing Services Order. If we do not receive your notice of termination on or before the opt out date then no further cancellation option is available to you for those Services.

12.5 Where one or more Marketing Services are made available to you on a monthly rolling basis, the term of the contract is indefinite, but you are entitled to cancel those specific Marketing Services at any time upon giving notice to us. You must give us notice by contacting our customer services team during Business Hours on **0330 123 0139** or emailing us on **support@digitalkitbag.com** quoting your customer number. Provided that you give us notice at least thirty (30) days prior to the end of a Service Month, we will cancel your Marketing Services at the end of that notice period. If you give less than thirty (30) days' notice, we will cancel your Marketing Services at the end of the next Service Month.

13. EFFECT OF TERMINATION

13.1 Upon expiration or termination of this Contract for any reason: (i) the Services Specification sets out any specific Service-related consequences that will apply; and (ii) Clauses 1, 2, 4, 5, 6, 7, 8, 10, 11, 12, 13, 14, 15, 16, 17, and 20 and any other provisions which expressly or by implication have effect after termination shall continue in full force and effect notwithstanding termination of the Contract.

13.2 Expiry or termination of this Contract, in part or in whole, shall not limit either party from pursuing other remedies available to it, nor shall you be relieved of your obligation to pay all fees which have accrued or are otherwise owed under this Contract.

14. ETHICAL STANDARDS

14.1 You and your officers, employees, agents and service providers shall: (a) at all times comply with all anti-corruption laws applicable to you, including, without limitation the Bribery Act 2010; and (b) not, directly or indirectly offer, promise or give (or agree to offer, promise or give) any financial or other advantage with respect to any matters which are the subject of the Contract and/or to obtain any benefit for us which would violate any anti-corruption laws applicable to you or us.

14.2 If you become aware of any breach or suspected breach of this Clause 14, you must notify us promptly. We may immediately suspend operation of the Contract on written notice, pending investigation. You must assist us in any such investigation.

14.3 If, in our reasonable opinion, you have breached this Clause 14: (a) we may immediately terminate the Contract by giving you written notice; and (b) you shall indemnify us and hold us harmless on demand against any and all claims, demands, actions, proceedings, awards, compensation costs (including legal costs and disbursements on a full indemnity basis), expenses, damages, losses, fines, fees, costs and other liabilities of whatsoever nature brought against us arising out of or in connection with such breach.

15. GENERAL

15.1 You shall not assign or otherwise dispose of all or any of your rights or obligations under the Contract without obtaining our prior written consent.

15.2 Failure of either party to assert its rights in relation to any breach of the Contract shall not constitute a waiver of such rights, nor will any

such waiver be implied.

15.3 Each provision of these Clauses shall be construed separately and shall be severable from these Clauses. If any provision of these Clauses (or portion thereof) is invalid, illegal or unenforceable, the validity, legality or enforceability of the remainder of these Clauses will not be affected or impaired.

15.4 The headings of these Clauses are for convenience only.

15.5 Any communication to be given in connection with the matters contemplated by the Contract shall, except where expressly provided otherwise, be in writing sent for the attention of the person, and to the address, email address or fax number, specified on the Marketing Services Order (or such other address, email address, fax number or person as the relevant party may notify to the other party) and shall either be delivered by hand, sent by first class pre-paid recorded post or by email. Delivery by courier shall be regarded as delivery by hand. Any notices served under the Contract shall be deemed to have been served as follows:

15.5.1 if personally delivered to the registered office of one of the parties, on delivery;

15.5.2 if sent by first class pre-paid recorded post, forty eight (48) hours after the same was delivered to the postal authorities; and

15.5.3 if sent by email, when sent (unless an "undelivered" report is returned to the sender within twenty four (24) hours of sending).

15.6 Each party agrees that in entering into the Contract it has not relied on, and shall have no remedy in respect of, any statement, representation, warranty or understanding (whether negligently or innocently made) of any person (whether party to the Contract or not) other than as expressly set out in the Contract for which its sole remedy shall be for breach of contract under the terms of the Contract. Nothing in this Clause shall, however, operate to limit or exclude any liability for fraud.

15.7 A person who is not a party to the Contract shall have no right under the Contracts (Rights of Third Parties) Act 1999 to enforce any of its terms. We contract in our own name, on our own behalf and for the benefit of all other members of Our Group. Each member of Our Group shall be entitled to enforce the terms of this Contract in its own right.

15.8 The Contract constitutes the entire agreement between you and us with respect to the subject matter hereof, and supersedes all prior discussions, agreement or understanding between you and us.

15.9 We may disclose to third parties any address at which you conduct business and which is known to us, whether or not the same is displayed in Marketing Services. You consent to such disclosure.

15.10 At our sole discretion we may accept requests to process Marketing Services Orders by electronic means and other technologies (whether now known or invented in future) provided always that you fully comply with our guidance and instructions applicable to those processes. We are neither liable to you, nor responsible for: (1) incomplete, lost, garbled, or misdirected Marketing Services Orders; or (2) your failure to fully comply with guidance and instructions issued by us.

16. CONFIDENTIALITY

16.1 Both parties agree to keep confidential and not to use (other than for the purposes for which it was disclosed) any Confidential Information of the other.

16.2 Clause 16.1 does not apply to the extent that:

16.2.1 the receiving party can demonstrate by documentary evidence that the Confidential Information was lawfully in its possession prior to its disclosure by the disclosing party;

16.2.2 the Confidential Information enters the public domain through no fault of the receiving party, its employees, agents or representatives;

16.2.3 the Confidential Information is ordered to be disclosed by a competent court or authority.

16.3 The parties agree only to disclose Confidential Information of the other to such of their employees, agents and representatives as reasonably require same and only on condition that each of said employees, agents and representatives are effectively bound by identical duties of confidentiality and non use as those undertaken by the parties in Clause 16.1 above.

17. FORCE MAJEURE

We shall have no liability to you if we are prevented from or delayed in performing our obligations or from carrying on our business (including, but not restricted to, making any website available online) by acts, events, omissions or accidents beyond its reasonable control, including strikes, lock-outs or other industrial disputes (whether involving our workforce or any other party), failure of a utility service, telecommunications service or transport network, act of nature, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm or default of suppliers or sub-

contractors.

18. WAIVER

A waiver of any right under these terms and conditions is only effective if it is in writing and it applies only to the party to whom the waiver is addressed and the circumstances for which it is given.

19. GOVERNING LAW AND JURISDICTION

The Contract is made and, subject as aftermentioned, shall be subject to the laws of England and the parties submit to the exclusive jurisdiction of the Courts of England and Wales. Where you are situated in Ireland, the Contract shall be subject to the laws of Ireland and the parties submit to the jurisdiction of the Irish Courts.

Email Marketing Service (EMM) ("Service")

SERVICE DESCRIPTION & PRODUCT RULES ("Service Description")

1. Introduction

The Service is subject to the Johnston Press Digital Marketing Services („Digital Kitbag") ("Terms & Conditions"). Capitalised terms set out in the Terms & Conditions have the same meanings when used in this Service Description.

2. Service Description

The Service is composed of two components.

- **EMM platform** – Provision of an active account on **Our** Email Marketing platform, enabling **you** to upload customer contact lists, create email templates, send email marketing campaigns and monitor performance and response.
- **EMM services** – Provision of managed services to assist customers in importing data to the EMM platform, setting up email templates, sending an email marketing campaign, and [elite tier only] providing an ongoing service to create and send regular email campaigns on **your** behalf.

EMM Account Creation – all orders for the Service will trigger the creation of a customer account on the EMM platform. **You** will receive a login to this account within 2 business days of providing **our** fulfilment team with the required account creation information.

EMM Platform – Contact Capacity – Different tiers allow a different number of contacts to be added into the EMM platform contact database. Once the limit is reached for a particular tier, **you** should contact us to upgrade to the next tier to increase **your** contact capacity.

EMM Services – once the EMM platform account is created, **we** will contact **you** to collect relevant additional information to support the provision of the relevant additional managed services (depending on tier purchased) via a questionnaire. Once this information is received, **our** team will contact **you** by phone within 3 days to initiate provision of the relevant services. Available services fall into 4 categories:

- List import – **we** will assist via phone consultation with the import of **your** existing contact data / mail address book into the EMM platform.
- Branded template creation – **we** will assist via phone consultation with the creation of one email template in **your** brand style
- Full account & list management - **we** will import **your** contact data / email address book into the EMM platform on **your** behalf provided data is supplied in a suitable „*.csv" file format
- Custom campaign creation – in consultation (by phone) with **you**, and with **your** approval of final content, **we** will create and send an email marketing campaign on **your** behalf

3. Charges and Reporting

3.1 Charges and Budget - **Our** Charges for the provision of the Service (as set out in the EMM Rate Card) are payable monthly in advance. Payment failure will result in account suspension. If payment is not received after 10 days, then the account will be closed (and all data may be deleted – see 3.5 below)

3.2 Changing your service tier – **You** can upgrade or downgrade **your** service tier at any time. Upgrades will take effect as soon as possible (typically within 4 business days) – and monthly payment will be adjusted on next billing date. Downgrades will take effect on the next monthly payment date – provided that at least 10 days notification is given before this payment date.

3.3 Cancellation – **You** can cancel the Service at any time. If the request to cancel is more than 10 days in advance of the next monthly payment date, then that payment will be cancelled, and the service will cease on that date. If request is less than 10 days in advance of the next monthly payment date, then the service will continue until the following monthly date, and will cease on that date.

3.4 User Account & Dashboard – **You** are provided with an account on the EMM platform – which will enable **you** to manage all **your** relevant data and campaigns, and see performance dashboards.

3.5 Data on cancellation – On cancellation, when the Service is ceased, all data will be erased. **You** should ensure that **you** export all data **you** want to retain from the EMM platform before the cessation date.

Email Marketing Service (EMM) (“service”)

RATE CARD

Email Marketing „Essential" tier - £20 per month (+ VAT)

Up to 2,500 contacts; no managed services.

Note: This tier is no longer available to new customers from 01- Mar-2015

Email Marketing „Pro" tier - £30 per month (+ VAT)

Up to 5,000 contacts; one-off email list import and branded template creation. “Call List" feature enabled.

Note: This tier is no longer available to new customers from 01- Mar-2015

Email Marketing „Elite" tier - £100 per month (+ VAT)

Up to 10,000 contacts; email list import and branded template creation. 2 custom campaigns created and sent per month. “Call List" feature enabled.

All contracts on „rolling evergreen" basis – until cancelled under clause 3.3. **You** are responsible for all charges until cancellation is effective.

No minimum term

Search Engine Marketing (SEM) (Google™ AdWords)

SERVICE DESCRIPTION & PRODUCT RULES

1. Introduction

This Service is subject to the Johnston Press Digital Marketing Services („Digital Kitbag“). Terms & Conditions (“Terms & Conditions”). Capitalised terms set out in the Terms & Conditions have the same meanings when used in this Service Description. In addition:

“**Advertisement**” means the material created by us or you to promote you by means of the SEM Service.

“**Monthly Budget**” means the monthly budget for the Service agreed with you at the time of your Order and as amended in accordance with this Service Specification.

“**Total Budget**” means the sum of the monthly budgets accrued from the date that we receive your first payment.

2. Service Description

The **SEM service** is a fully managed search engine marketing service. It is designed to generate marketing exposure, web traffic and business leads by promoting your business on Google™ AdWords.

The Marketing Service we provide pursuant to this Service falls into two categories:

- **Search Engine Marketing (SEM)** - We help a business promote its products and services by advertising in the sponsored links section of the Google™ search results page. The Advertisements appear to the right and sometimes above relevant search results under the heading “Sponsored Links”. We will provide full-service AdWords account management, from account set-up and activation, to ongoing campaign monitoring and optimisation. Customers will also have access to customer support.
- **Dynamic Number Replacement (DNR) and Call Tracking Numbers (CTN)**

As an additional option, we will offer a DNR and CTN product to enable customers to more accurately monitor the results generated by the SEM budget. DNR is a service which „replicates” a customer’s existing website (using a technology called „reverse proxy”), but replaces the phone numbers with a different, tracked, phone number (a CTN). Only traffic generated by the SEM campaign will land on this DNR site – and so the CTN will only be used by customers who have clicked on one of the SEM advertisements. The CTN is forwarded to the customer’s normal phone number, and all CTN calls are recorded (and available via the dashboard).

SEM Campaign Configuration - We will setup an SEM campaign on Google™ based on key attributes about your business which we will collect from you during the fulfilment process:

- The business functions you wish to advertise;
- The geographic locations you wish to advertise on;
- Your business website URL.

SEM Advanced Campaign Management („Pro” and „Elite” tiers) – In addition to SEM campaign configuration, our „Pro” and „Elite” tier products will include additional, advanced, SEM campaign management

- Bespoke Ad copy creation & optimisation
- Custom keyword selection & optimisation
- Manual quality score optimisation & advice
- Advice on conversion optimisation
- Monthly account review

3. Charges and Reporting

3.1 Charges and Budget - Our Charges for the provision of the Service (as set out in the SEM rate card) are payable in advance by way of the Monthly Budget.

In each monthly service period, we will seek to spend your monthly budget on acquiring clicks (on a PPC (Pay Per Click) basis) from Google™ AdWords – and will set our campaign bidding and pacing parameters to achieve this goal. Any unspent budget at the end of a month will be automatically rolled over into the next month.

Your Total Budget will only be reduced when your SEM Advertisement is clicked on. While we shall endeavour to provide Services and

Advertisements up to but not exceeding the value of the Monthly Budget in any Service Period, in providing you with a fully managed search engine marketing service we may need to exceed or reduce a particular Monthly Budget in order to best achieve your Total Budget. Where there is any monthly budget remaining at the end of the Service Period, we will automatically roll this over into the next Service Period.

We do not guarantee the number of clicks delivered but we seek to get your Advertisement the highest number of clicks via Google™ AdWords practicable within your Monthly Budget. In providing you with a fully managed search engine marketing service we may adjust your service area for a particular Service Period in order to best achieve your Total Budget.

3.2 Changing your Monthly Budget - You may increase your Monthly Budget at any time by confirming the same in writing. You may decrease your monthly budget at any time following expiry of the relevant minimum term. The decrease may not reduce the monthly budget to less than £200 plus VAT.

3.3 Cancellation - You may cancel the service at any time after the initial minimum terms on provision of 30 days notice. (NB You may cancel your service at the end of the minimum term provided you inform us of your wish to cancel 30 days in advance of the expiry of the minimum term.

3.4 Pausing Budget - Following expiry of the relevant minimum term, you may „pause” your SEM campaign for up to 3 months. We will suspend both spend on Google™ and collection of payment from you during this time. At your request (or automatically at the end of 3 months), we will reactivate your campaign at the original budget level.

3.5 Reporting - We will provide an online reporting dashboard to show click traffic generated from your SEM campaign, and also CTN calls (if DNR and CTN option is taken).

3.6 Total Budget on cancellation - If your Contract is cancelled or terminated at any point following expiry of the Minimum Term, we will retain any remaining Total Budget. Your remaining Total Budget will continue to be reduced when your SEM Advertisement is clicked on, until your remaining Total Budget is exhausted. All relevant provisions of the Terms & Conditions and this Service Specification shall continue in force until your remaining Total Budget is exhausted.

Search Engine Marketing (SEM) (Google™ AdWords)

RATE CARD

SEM „Essential” tier

Available at budgets of £200 / £250 / £300 / £350 / £400 per month (+ VAT)

All contracts on „rolling evergreen” basis – until cancelled. **You** are responsible for all Charges until cancellation is effective.

Minimum term – 4 months

Cancellation @ 30 days notice

„Dynamic Number Replacement” (DNR) with Call Tracking Number (CTN) is available as a bolt on to all SEM „Essential” budgets at **£8 per month**

SEM „Pro” tier

Available at budgets of £500 / £600 / £700 / £800 / £900 / £1,000 per month (+ VAT)

Includes „Pro” tier SEM advanced campaign management service.

„Dynamic Number Replacement” (DNR) with Call Tracking Number (CTN) is available as a free bolt on to all SEM „Pro” budgets.

All contracts on „rolling evergreen” basis – until cancelled. **You** are responsible for all Charges until cancellation is effective.

Minimum term – 4 months

Cancellation @ 30 days notice

SEM „Elite” tier

Available at budgets of £1,100 (or more at £100 increments) per month (+ VAT)

Includes „Elite” tier SEM advanced campaign management service.

„Dynamic Number Replacement” (DNR) with Call Tracking Number (CTN) is available as a free bolt on to all SEM „Elite” budgets.

All contracts on „rolling evergreen” basis – until cancelled. **You** are responsible for all Charges until cancellation is effective.

Minimum term – 4 months

Cancellation @ 30 days notice

Social Media Management Service (SMM) ("Service")

SERVICE DESCRIPTION & PRODUCT RULES ("Service Description")

1. Introduction

The Service is subject to the Johnston Press Digital Marketing Services („Digital Kitbag“). Terms & Conditions ("Terms & Conditions"). Capitalised terms set out in the Terms & Conditions have the same meanings when used in this Service Description.

2. Service Description

The Social Media Management (SMM) Service is composed of a number of components:

- **Setup on social networks** – creation of account, upload of profile photo, input of business information, uploading of contact data, creation of any content required by social network. On Facebook, Twitter, and 2 more (pro tier) or 4 more (elite tier) (customer's choice) from: LinkedIn, Google+, Pinterest, Yelp, Foursquare, Youtube
- **Facebook Page mini-site** - a permanent Facebook presence plus special apps for running fan acquisition campaigns
- **Fan acquisition** – A multi-channel campaign to convert customers to fans / followers, including email blasts (email lists to be supplied by customer), offers, PoS signage and social community engagement.
 - „Pro" tier – one fan acquisition campaign per year, for ongoing usage
 - „Elite" tier – one fan acquisition campaign per quarter, for ongoing usage
- **Active content creation and posting** – creation and posting status updates, photos, links and other content to engage consumers: 2 posts per week, with 2 posts per month being an anchor post (rich image based). Based on 1 (Pro tier) / 2 (Elite tier) contact sessions with the customer per month.
- **Phone and email support** – You can request edits and updates to your social profiles at any time via phone and email
- **Brand Monitoring (Elite tier only)** – Monitoring mentions of your business on Facebook, Twitter and Yelp, and assistance in making appropriate response.

Competition Monitoring (Elite tier only) – Monitoring mentions / social activity relating to chosen competitors, and assistance in making appropriate response.

3. Charges and Reporting

3.1 Charges and Budget - Our Charges for the provision of the Service (as set out in the SMM Rate Card) are payable monthly in advance (after the initial free trial period). Payment failure will result in service suspension. If payment is not received after 10 days, then the service will be ceased.

3.2 Changing your service tier – You can upgrade your service tier at any time. You can downgrade your service tier at any time after the initial minimum commitment period. Upgrades will take effect as soon as possible (typically within 4 business days) – and monthly payment will be adjusted on next billing date. Downgrades will take effect on the next monthly payment date – provided that at least 10 days notification is given before this payment date.

3.3 Cancellation – After the minimum term (3 months), you may cancel the service at any time on provision of 30 days notice.

3.4 Reporting – we will make available to you usage and reporting data in respect of social media activity supported by public APIs.

Social Media Management Service (SMM) ("Service")

RATE CARD

Social Media Management – „Pro" tier

£300 per month.(+ VAT)

Contract on „rolling evergreen" basis until cancelled. **You** are responsible for all Charges until cancellation is effective.

Minimum term – 3 months

Cancellation @30 days notice

Social Media Management – „Elite" tier

£500 per month.(+ VAT)

Contract on „rolling evergreen" basis until cancelled. **You** are responsible for all Charges until cancellation is effective.

Minimum term – 3 months

Cancellation @30 days notice

Website & Digital Presence Service (WEP) ("Service")

SERVICE DESCRIPTION & PRODUCT RULES ("Service Description")

1. Introduction

The Service is subject to the Johnston Press Digital Marketing Services („Digital Kitbag“). Terms & Conditions ("Terms & Conditions"). Capitalised terms set out in the Terms & Conditions have the same meanings when used in this Service Description.

2. Service Description

The **WEP service** is a fully managed website and digital presence service. It is designed to create a professional and effective online presence for businesses to promote their business online.

The WEP we provide pursuant to this Service contains a number of elements:

Website creation – full creation, customisation and publishing of a website in line with specification limits for the product tier purchased.

Mobile site – provision of a mobile specific version of the website.

Google+ Local page – creation and claiming / verification of a Google+ Local business page, and population with relevant information.

Facebook presence – establishing a presence on Facebook, creating and populating it with relevant content, creation and scheduling of up to 4 scheduled posts within the Facebook presence (using the website content).

Domain name / URL registration – registration and maintenance a new URL.

Domain name / URL transfer – services to effect the transfer of an existing URL.

Hosting – unlimited hosting and serving of the sites.

Email address – a web and POP email with a single account and unlimited aliases.

Self-serve interface and dashboard – access to a self-service interface for direct editing of site content and reporting of usage metrics and reporting.

Amendment service – access to a phone and email service for our team to make changes / amendments to sites. Minor amends will be processed with 1 business day, major revisions within 7 business days of receipt of required input and materials

Additional pages – full creation and customisation of pages in addition to the number defined in the relevant product tier.

Free rebuild after 3 years – after 36 months, you are entitled to a free complete site rebuild / refresh in line with relevant „matching“ product tier specification at that time. You can take this option at any time after 36mths have elapsed, and it will initiate a new 12 mth minimum term.

Photoshoot – Our elite tier product includes a free professional photoshoot - separate Ts and Cs may apply

3. Charges and Reporting

3.1 Charges and Budget - Our Charges for the provision of the Service (as set out in the WEP Rate Card) are payable monthly in advance. Payment failure will result in service suspension. If payment is not received after 10 days, then the service will be ceased.

3.2 Changing your service tier – You can upgrade **your** service tier at any time – subject to payment of an appropriate fee. You can downgrade your service tier at any time after the initial minimum commitment period.

Downgrades will take effect on the next monthly payment date – provided that at least 10 days notification is given before this payment date.

3.3 Cancellation (after site publication) – After the minimum term (12 months), you may cancel the service at any time on provision of 30 days notice.

3.4 Cancellation (before site publication) – if during the site build process we are unable within relevant product tier specification and reasonable efforts on our part to deliver a site that meets your expectations, then you may cancel the site. You will not be liable for ongoing monthly fees. Liability for the upfront fee is dependent on the time elapsed since the payment was taken: 0% of upfront fees if cancelled within 2 working days; 40% if cancelled within 4 working days; 80% if cancelled within 8 working days; 100% if cancelled >8 working days.

3.5 Rights on cancellation – in the event of post live cancellation, we will provide reasonable support in transfer of your domain name to an alternative hosting provider. We can also supply a flat file of your website content (excluding any images you do not hold the rights to use) for an additional fee of £100.

Website & Digital Presence Service (WEP) RATE CARD

„Core“ WEP product definition

	Essential	Pro	Elite
Website Creation	Y	Y	Y
Custom page creation	3	5	10
DIY pages available	3	unlimited	Unlimited
Website functionality modules	Limited	All available	All available
Photoshoot	N	N	Y
Mobile site	Y	Y	Y
Google+ Local page	Y	Y	Y
Facebook presence	N	Y	Y
URL registration	Y	Y	Y
Hosting	Y	Y	Y
Email	Y	Y	Y
Self-serve interface & dashboard	Y	Y	Y
Amendment service	Y	Y	Y

WEP Pricing (all excluding VAT)

Core products

Essential: £250 upfront, £25 per month. 12 mth minimum term

Pro: £350 upfront, £45 per month. 12 mth minimum term

Elite: £875 upfront, £75 per month. 12 mth minimum term

Contract on „rolling evergreen“ basis until cancelled. **You** are responsible for all Charges until cancellation is effective.

Additional Services

Domain transfer: £80 one-off charge

Additional Pages: £100 per page one-off charge